

Activity: On Tour

Theme: Dance Knowledge

Elements of dance: relationships

1. As a class, view the clip, *Nervous*, where Kat is asked to go on tour with Miles Kelly. Ask students to observe the reactions of the characters and what they say.
2. Divide the class into pairs and ask each pair to role play an actor or dancer, who is on tour, being interviewed by a reporter. One student plays the performer and one plays the reporter. Students who are the performers should prepare with research on which character they are, where they work, why they are famous, what theatre they are performing in, among other specific details. The reporter should devise a list of 5-10 questions to ask the performer. Keep the role play to 30 seconds.
3. Ask the class what they consider going on tour might entail. Have them make suggestions as to the preparation that a performer might need to do before leaving to go on tour.
4. Class activity: Advertising a touring performance.
Have students complete **Student Activity Sheet 9.7: Advertising the Tour** and design a promotional poster advertising their own tour. Make sure they include all the pertinent information such as:
 - name of the touring performance
 - touring company/performers (if applicable)
 - tour cities and locations
 - touring dates
 - promotional images
 - ticket costs
 - booking details
5. The poster should be designed for a double page centre lift out in a major newspaper.
6. Ask students to consider the effective design elements of the poster to convey the message succinctly and clearly; communicate with the audience what the performance

is about; attract attention using colour, text, space and images; be appropriate for the style of the performance; be creative, innovative, and memorable.

Download

- Student Activity Sheet E9.7: Advertising the Tour

Useful resources

- [Creative Curio - Tips for Creating an Effective Poster](#)
- [Youth Work Tool Box - Visual communication, Fact Sheet: The Role of a Poster](#)



NAME:

Student Activity Sheet: E9.7
Activity: On Tour

Episode 9: Heartbeat
Clip: Nervous

Advertising the Tour

Create an ad to go in the centre of a newspaper for a Dance Company. Use the template below and be sure to make the ad eye-catching and tasteful.

Eye-Catching Title of the Show

Really Unique Dance Company Name

Almost impossible movement, or really emotional, drawing or picture of Dance

Cities, venues, dates, times, cost and booking details