

#### Activity: Fundraising

#### Theme: Dance Knowledge

1. As a class, view *Dance Academy* episode 13, *Family*, where Tara discovers that her parents have been making many sacrifices to enable her to attend the Academy. As the farm is in danger of closure, she must make a decision about whether she stays at the Academy, or leaves and returns to the farm.
2. Write the phrase on the board/IWB: “*Money doesn’t grow on trees.*” As a class, brainstorm ways that you might raise money for a class performance. Have students consider the following questions
  - a. What is the purpose for raising funds and support?
  - b. What amount of funding is needed? How will the funds be apportioned for the event?
  - c. Who will be accountable for the funds and payment of bills?
  - d. How can the class raise funds?
  - e. What is the timeframe for raising the funds? Who is to be involved in what activities?
  - f. Is there to be one big activity or several smaller fundraising activities?
  - g. What special skills/equipment/information do class members need to assist in raising funds?
  - h. Who are your supporters and how can they assist with raising funds?
3. As a class, list the fundraising suggestions on the board/IWB and organise a class vote for the most popular and doable.
4. Elect class members to be on an Executive Steering Committee who oversee all fundraising activities and account for the combined raised funds. Also, elect Team Leaders for the activities and have these leaders select their team members.
5. Allocate time for the teams to meet and organise what they need to do in order to run their activity: equipment, venue, signage, promotions, costs/recoument, etc.
6. Have students use **Student Activity Sheet E13.6: Producing a Fundraiser** to ensure that they have considered each stage of the process.

## Download

- Student Activity Sheet E13.6: Producing a Fundraiser

## Useful resources

- [Ausdance Factsheet 4, Wages and tax for the dance industry](#)
- [Fundrasing Ideas website](#)
- [Dance Fundraising Ideas](#)

NAME: .....

Student Activity Sheet:  
Activity:

E13.6  
Fundraising

Episode 13:  
Clip:

Families  
Money

## Producing a Fundraiser

*Make decisions about:*

The type of fundraiser:

The target audience:

The goal amount of money raised:

The date of the event:

The time of the event:

The location of the event:

Any other important information:

*Put people in charge of organising:*

The venue:

The publicity:

The till/money for change:

The equipment hire:

The price list:

The timeline (see below):

The debrief:

Any other important points:

*Create a timeline:*

- Ensure that every little detail from now until after the fundraiser is covered.
- The most detail will need to be for the day of the fundraiser.
- Double check the timeline and include any missing details.
- Everybody involved with the fundraiser production should be given a copy of the timeline.

*Hold a team debrief:*

The following needs to be done quite soon after the event:

- Let everybody know how much money was spent and how much money was raised.
- Discuss what worked and didn't work to improve the next fundraising effort.